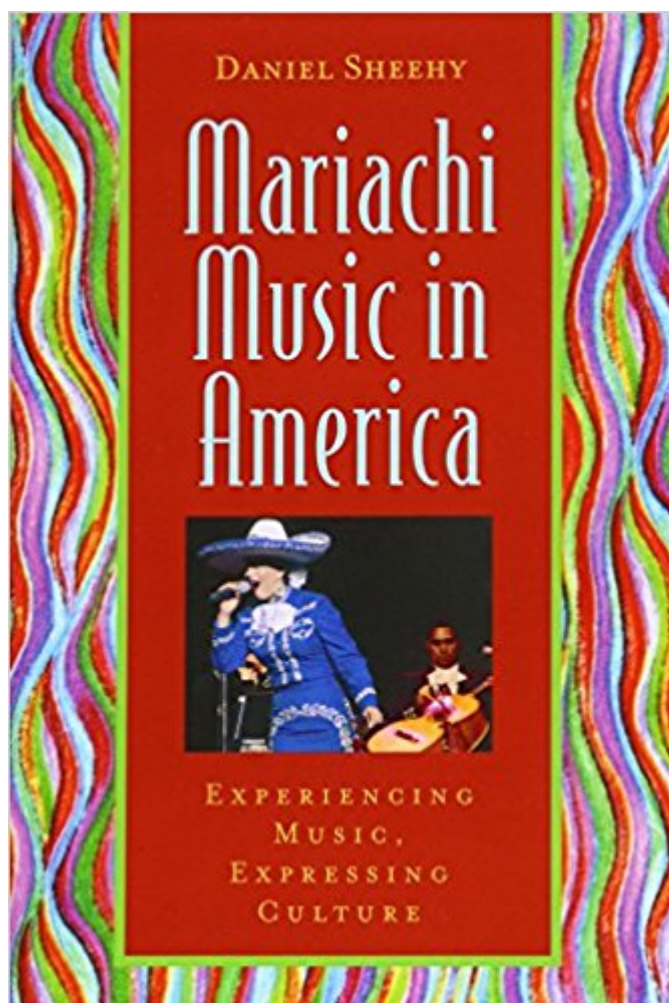


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Mariachi Music In America: Experiencing Music, Expressing Culture (Global Music Series)



Synopsis

Mariachi Music in America is one of several case-study volumes that can be used along with *Thinking Musically*, the core book in the Global Music Series. *Thinking Musically* incorporates music from many diverse cultures and establishes the framework for exploring the practice of music around the world. It sets the stage for an array of case-study volumes, each of which focuses on a single area of the world. Each case study uses the contemporary musical situation as a point of departure, covering historical information and traditions as they relate to the present. Visit www.oup.com/us/globalmusic for a list of case studies in the Global Music Series. The website also includes instructional materials to accompany each study. This unique volume provides an accessible introduction to the social, cultural, and economic conditions surrounding mariachi music in the United States. Large immigrations of Mexicans to the U.S., the power of the international recording industry, and the fluid travel of mariachi musicians between the two countries have resulted in a strong base of musical continuity across the political border. Drawing on thirty-five years of personal performance experience and on interviews with leading mariachi musicians, author Daniel Sheehy offers first-hand perspectives on the music's stylistic cornerstones, aesthetic standards, social standing, and economic life. He explains how mariachi music is simultaneously a folk music rooted in more than 150 years of tradition, a commodity governed by market considerations, and a dynamic course of activity that has been shaped and expanded by musical innovation and social meaning. The book focuses on the rising popularity of mariachi music amongst Mexican Americans--over the last twenty-five years, numerous mariachi festivals have become annual events in the U.S., a multitude of workshops and school programs have been developed, and more women have become involved in public mariachi performances. *Mariachi Music in America* is a captivating study that will interest students, aspiring performers, teachers, and aficionados alike. Enhanced by vivid photos and illustrations and first-hand accounts of musicians, organizers, and audiences, *Mariachi Music in America* is packaged with a 50-minute CD containing examples of the music discussed in the book. It also features guided listening and hands-on activities that encourage readers to engage actively and critically with the music.

Book Information

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Customer Reviews

Daniel Sheehy served as Director of Folk & Traditional Arts at the National Endowment for the Arts from 1992-2000 and as staff ethnomusicologist and Assistant Director from 1978-1992. A Fulbright-Hays scholar in Veracruz, Mexico, he earned his Ph.D. in ethnomusicology from UCLA in 1979. He is coeditor of the second volume of the Garland Encyclopedia of World Music: South America, Mexico, Central America, and the Caribbean (1998). He has performed mariachi music since 1968.

This book contains a lot of great information about Mariachi music that is hard to find. I would highly recommend this book if you want to learn more about mariachi music.

Good overview of the Mariachi style that developed in the U.S. It covers many topics and is very informative, comes with a CD with good examples and a glossary of terms and definitions. Great for someone who has very little knowledge of Mariachi Music. I enjoyed it, it could've been longer but I doubt many people like reading about these subjects as much as I do. A good read.

Great item!

It had the information that I wanted plus a CD, very cool. The music is good and adds to the book.

Mariachi Music is much more than Music, it is Mexican Culture. Every region in Mexico has its own sound, dress and color. These sounds and color made its way to the U.S. via Mr. Natividad Cano. He opened the door for everyone else to continue the tradition. It was Nati's dream for everyone to

feel Mexican and to have Mariachi reach levels not even Silvestre Vargas ever dreamed. This book helps document the history of how Mariachi Music and Mexican culture has made its way into mainstream American society.

This was a very concise but informative history of the Mariachi from its very beginnings to what we see and hear today. It was a joy to read and the CD that accompanied the book along with explanations of what we were hearing was very interesting and engaging. This answered lots of my questions about the Mariachi and gave me a better understanding of this wonderful tradition and music.

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